



SPONSORSHIP OPPORTUNITY

- Disc Golf Tournament
- Saturday, November 12, 2022
- Loxley Municipal Park



DRUG
EDUCATION
COUNCIL

DEC History

The Drug Education Council was founded in 1967. We are a private, non-profit agency providing prevention, intervention, and recovery support programs and initiatives throughout the State of Alabama. We offer information, consultation, and referral services to individuals and families in all 67 counties in Alabama; and provide direct program services in Baldwin, Clarke, Conecuh, Escambia, Mobile, Monroe, Shelby and Washington Counties.

The Drug Education Council has many long-standing public and private financial partners. This provides stability for on-going services, as well as flexibility to respond quickly to emerging community needs.

The Drug Education Council has four core beliefs that provide the framework and vision for the agency. All services and initiatives of the Drug Education Council are guided by these four principles:

- 1. Every one of us is important and deserves to be nurtured.**
- 2. Every one of us has a responsibility to promote healthy choices.**
- 3. The abuse of alcohol and other drugs is preventable.**
- 4. Addiction is treatable and recovery happens.**



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DEC in Baldwin County

Since the 1970's, the Drug Education Council has been privileged to work alongside many community partners, including Baldwin County's public, private, and parochial schools, Baldwin County Juvenile Court, Baldwin County Juvenile Probation, Baldwin County Sheriff's Office, Baldwin County District Attorney's Office, United Way of Baldwin County, Bradford Health Service, The Bridge, The Shoulder, AltaPointe, and The Jace Waters Foundation, just to name a few.

Our Program Service Plan for Baldwin County is exciting and diverse. Our goals and accomplishments include:

- Conducting the CAPP Program – an educational program for youth and their families who are referred by the school system and juvenile court;
- Providing Juvenile Drug Testing – confidential and anonymous drug testing, at no cost to families;
- Offering the Families Rock program – a unique intensive education, consultation and counseling program for families dealing with substance use disorder;
- Coordinating the Underage Drinking Task Force – a coalition of community leaders to prevent underage access to alcohol;
- Participating in media campaigns to raise awareness about prevention, intervention, and recovery support;
- Hosting Talk Time – a support group for families who have lost a loved one to drugs;
- Sponsoring TADAA and the Red Ribbon Leadership Program – comprehensive year-long leadership programs encouraging students to be positive role models for their peers;
- Providing the DeBaKey Drug Education Vehicle – a traveling learning laboratory using the latest technology to teach 5th graders the dangerous health consequences of alcohol and drug use;
- Assisting our community partners in their programs and initiatives, like the Sheriff's Shining Star Camp, National Night Out, Prescription Drug Take Backs, Baldwin County employee's health fair, etc.; and
- Serving on the Children's Policy Council, United Way of Baldwin County committees and initiatives, working with the various Chambers of Commerce, etc.

Our vision for future programs and services in Baldwin County includes:

- Continuing to develop community partnerships and participation in community initiatives;
- Working with our community partners to expand services for children and families as needs arise;
- Increasing the availability of recovery support programs;
- Bringing nationally recognized guest speakers to the community to address issues such as youth alcohol and drug use, bullying, peer pressure, tips for parents on how to raise teens in a digital age, etc.; and
- Responding quickly to emerging community needs.



Disc Golf Tournament Information

Volunteers for the Drug Education Council are in the process of planning its very first Disc Golf Tournament at Loxley Municipal Park, Loxley, Alabama, (4198 S Hickory Street, Loxley, AL - located off Hwy. 59). The tournament is scheduled for Saturday, November 12, 2022.

The tournament will consist of 18 holes and can host up to 72 players. There is a large, growing community of disc golfers in the area and our goal is 50+ players at our second annual Disc Golf Tournament.

Disc Golf is played like traditional golf, but with disc golf discs instead of balls and clubs. One throw (stroke) is counted each time the disc is thrown and when a penalty is incurred. The goal is to play each hole in the fewest strokes possible. The player with the lowest total strokes for the entire course wins.



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Partnership opportunities

ACE - \$500

- Name and logo on tournament t-shirts, hole sign, poster and fliers
- Opportunity to provide literature or items in player gift bags distributed day of tournament
- Sponsor name listed on DEC website and print publicity

BIRDIE - \$250

- Name and logo on tournament hole sign and poster
- Opportunity to provide literature or items in player gift bags distributed day of tournament
- Sponsor name listed on DEC website

PAR - \$100

- Name on poster
- Sponsor name listed on DEC website

TITLE - For a \$1,500 commitment, TITLE Sponsor will receive the following

- Title Rights of Sponsorship - TITLE Sponsor will be included in all radio, television and print publicity
- TITLE Sponsor name on tournament t-shirts, hole sign, poster and fliers
- TITLE Sponsor Banner at tournament
- Feature story about Sponsor partnership on DEC website and submitted to local newspapers and news media
- Opportunity to provide literature or items in player gift bags distributed day of tournament
- Opportunity to speak day of tournament
- Right of First Refusal for TITLE Sponsorship of 3rd Annual Disc Golf Tournament in 2023.



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DRUG EDUCATION COUNCIL

2nd Annual

DISC GOLF TOURNAMENT

LOXLEY MUNICIPAL PARK

SAT., NOV. 12 8:00 am
SINGLES EVENT

PRICE: \$50/player

REGISTER AT: discgolfszene.com

- Trophy only event
- Free lunch provided
- Players pack (\$50 value)

For more information contact
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