

## RED RIBBON LEADERSHIP AWARDS 2019

- \* Each fall, Red Ribbon Week is celebrated across America to promote the importance of a healthy, drug-free lifestyle among our youth.
- \* Outstanding students are selected as individuals who exemplify the 6 pillars of Character promoted by the Character Counts initiative and the Drug Education Council. These include: trustworthiness, respect, responsibility, fairness, caring and citizenship.
- \* National Red Ribbon Week Theme: "Send a message. Stay drug free."
- \* The student will lead campus-wide substance-abuse prevention activities during Red Ribbon Week.
- \* The student will organize a community service project that supports or promotes substance abuse prevention or treatment.
- \* We will be mailing information directly to the student, so please include the student's correct mailing address when registering.
- \* The Red Ribbon Sponsor should register the school's student representative, no later than Friday, September 13<sup>th</sup>, 2019, online at [www.drugeducation.org](http://www.drugeducation.org) (under the Events section, click on Red Ribbon Leadership Awards).

We hope each of you will be able to attend the Annual Superintendents' Red Ribbon event which will begin at 6PM at the Daphne Civic Center on September 30<sup>th</sup>, 2019. Research tells us that youth who give back to their community are less likely to abuse drugs and alcohol so we encourage students to create and execute a community service project. Please encourage your student leaders to bring their families!